

NEWS

INTERNATIONAL SOCIETY FOR INTERCOMMUNICATION OF NEW IDEAS

In recognition of the magnitude and complexity of what are believed to be the unprecedented problems faced by the world of today and the potential benefits of diligent exploration and wise application of new, better ideas, the International Society for Intercommunication of New Ideas was established in 1988.

Honorary Members: Raymond Barre, Henri Guitton, Friedrich A. Hayek,
Ilya Prigogine, Jan Tinbergen.

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Address: ISINI
145 Moss Hill Rd
Jamaica Plain, Mass. 02130, USA

Subscription: \$US20.00 a year.

Journal: *International Journal of New Ideas*.

CALL FOR PAPERS

International Telecommunications Society, Ninth International Conference —
'Telecommunications Bridge to the 21st Century', Sophia Antipolis (Cannes),
June 14-17, 1992.

Current research is addressing the managerial, public policy and technological issues raised by the rapid metamorphoses of telecommunications industries in the next decade. Contributions are solicited from individuals in business, government and academia for theoretical and empirical papers in the following five areas:

1. Industry structure:
 - Privatisation Restructuring Globalisation
 - Political Environment
 - Market Concentration
 - Emerging Global Contenders, International Settlements
 - Comparative Cost and Productivity Studies
2. Management and Strategy:
 - Structure of Alliances and Competition
 - Network Operators' Survival — Telecommunications as a Strategic Tool
 - Investment, Capitalisation and Financing Options
 - Universality of Human Resource Skills
 - Network Externalities/Critical Mass
3. Technological Opportunities/Problems:
 - Wireless Technology — Mobility and Pervasive Communications
 - Technical Standards — Inhibitors or Movers
 - Substitution Effect of Telecommunications Technology
 - Product Development and Adoption Rate
4. New Products and Services:
 - Market Diversification
 - Emerging Applications: Fuzzy Boundaries

- Ergonomics: Customer Needs — Acceptances and Product Complexity
 - Product/service Price Setting Mechanism
 - Opportunities for Network Based Services.
5. Legal and Regulatory Environment:
- Regulatory Trends — Historical Background — Social Control of Markets
 - Pricing/Rate of Return Regulation, Universal Service Requirements
 - Privacy and Security of Information Exchange
 - Insurance and Cross Border Liability Issues
 - Computer Crime

The deadline for sending an extended abstract of about 2000 words in English or French is October 15, 1991. Notification of acceptance will be given by January 31, 1992. (Please give your address plus fax and phone number.)

For further enquiries about the conference and where to send the abstracts please contact —

Gérard Pogorel "9th ITS Conference"
France Telecom University
46, rue Barrault
F-75634 Paris Cedex 13, France.
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After its successful First World Congress at the Sorbonne in Paris, France (August, 1990) where over 100 members participated, the International Society for Intercommunication of New Ideas (ISINI) is organising its Second World Congress in Athens, Greece, to be held on June 29-July 2, 1992.

The major themes and discussions will be:

1. Problems of Transition from Socialism to a Free Market Economy via a capitalistic or a social democratic road.
2. On the Concept and Systems of Equilibrium (Stable or Unstable) and Disequilibrium (Minor or Major) in Economics, Social and Natural Sciences.
3. The European Community, the Position of the US Dollar, the Japanese Yen and New Problems for the World Economy.
4. Problems of Progress, Poverty, Instability and the Indebtedness of the Third World Countries.
5. A Re-Examination of the Structure and Functions of the International Monetary Fund and the World Bank.

For participation in the Congress in Athens, Greece, please write to:

Prof. Emeritus Lazaros Houmanidis
Chairman of ISINI Congress
5-7 Gregory V Amaroussion
Athens 15122
GREECE